

BRIAN LIN

821 Padilla St, Apt D, San Gabriel, CA 91776
brian@awfulmess.com | <http://www.awfulmess.com>

EXPERIENCE

Senior Art Director (Contract) - Razorfish (2010 - present)

- Worked for various clients including Activision, Microsoft, and William O'Neil
- Art directed and designed websites, intranets, web apps, and identities
- Worked closely with UX teams

Senior Art Director / Flash Developer - Trigger (2008 - 2009)

- Most senior hands on creative lead on several projects
- Created information architecture for various sites, games, and iPhone apps
- Developed various Flash sites

Creative Director - Curious Oranj (2005 - 2007)

- Co-founded company, experiencing positive, progressive growth and profits
- Managed team of designers and developers, lead all creative strategies, met with clients, and assisted in proposal writing and budget allocation
- Instrumental in landing major accounts with clients such as Mattel, Bandai, and Fox
- Helped architect a patented system to drive sales and maximize ROI
- Developed various Flash sites, games, and applications

Multimedia Specialist - UCLA (2003 - 2005)

- Worked with Subject Matter Experts to design and develop interactive curriculums for research and education
- Lead Flash training sessions for staff
- Programmed and designed interdisciplinary projects such as the Flash based Hypermedia Berlin and The Encyclopedia of Egyptology, both recognized with substantial grants

Art Director - Bleu22 (2003)

- Successfully oversaw the online campaign of Tomb Raider 2, launching three sites and a CD-ROM in a span of three months
- Managed small team of designers and developers

Art Director / Flash Developer - 65 Media (1999 - 2003)

- Helped nurture growth from one employee to a thriving, successful studio
- Part of a team that garnered several awards including a Silver Clio and a Key Art

SKILLS

Advanced

Software: Photoshop, Flash, OS X
Programming: Actionscript 2.0

Intermediate

Software: Illustrator, After Effects, InDesign, Powerpoint, Omnigraffle, Windows
Programming: XHTML, CSS

EDUCATION

Bachelor of Arts, Psychology - UCLA
1995 - 1999